

BERKSHIRE HATHAWAY HOMESERVICES ALLIANCE REAL ESTATE

Our Privacy Policy

Effective March 1, 2018

Welcome to Berkshire Hathaway HomeServices Alliance Real Estate's ("BHHS Alliance") Privacy Policy (the "Policy"). Because your privacy is important to us, we are setting forth our Policy for handling the information that you provide to us online. We may collect information from you through our website www.bhhsall.com (the "Site") and this Policy only addresses the use and disclosure of information we collect from you through the Site. *If you do not agree to the terms of this Policy, please do not provide us any personal information via the Site.*

Scope of this Policy

The Policy gives you specific information about how BHHS Alliance protects your privacy, treats your personal information, and uses the information it collects. The Policy applies to your use of this Site only.

To the extent the Site contains links to third-party websites, and you decide to click on those links, you will go to a third-party site and will be subject to that third-party site's privacy policy. We encourage you to carefully read any third-party's privacy policies before providing the third-party any of your personal information. BHHS Alliance's Policy does not apply to any third-party sites.

Collection of Information

We collect non-personally identifiable information about you in a number of ways, including tracking your activities through your IP address or most-recently-visited URL. However, we do not collect any personally identifiable information about you unless and until you voluntarily submit contact information to us, such as your name, phone number, email address, and mailing address, by filling out a form, registering your email address with us or emailing us. We may also collect personal information from you at other points on the Site that state that personal information is being collected.

Disclosure of Information

We do not sell or rent your personally identifiable information to any third parties. We will not share your information with any third party outside of BHHS Alliance, other than as necessary to fulfill your request, i.e. listing or buying real estate.

Review and Removal of Your Personally Identifiable Data

If you provide us with personally identifiable information to have us perform services for you, we will provide you with a way to review the information we have on file and either change or remove

such data. You can contact us to see what data we have, request corrections or changes to data we have, request deletion of any data we have about you, and/or opt out of any future contracts from us at any time. We will respond to reasonable requests for access or revision and will provide access to the extent required or allowed by law. However, we may decide not to grant access or make revisions where the burden or expense of providing access would be disproportionate to the risks to the individual's privacy in any given case, or when the rights of others would be violated by granting the access. You can contact us at the email address or phone number given on our website.

Cookies

We may use cookies, which are text files that identify your computer, to store visitor's preferences and record session information. Cookies are used to help you navigate a website as easily as possible. Cookies can help us provide information that is targeted to your interest and they allow us to better understand how users use the Site. You are always welcome to decline our cookies if your browser permits, but some parts of the Site may not work properly in that case

Security

We take precautions to protect your information and use industry-standard methods to protect personally identifiable information from unauthorized access. We store information on a computer behind our "firewall" in a secure location and restrict the number of employees internally who can access such data.

Legal Disclosure

We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order, or legal process served on the Site.

Amendments and Updates

The Policy may change from time to time and all updates will be posted on this page. Amendments to the Policy will be posted at this URL and will be effective when posted. BHHS Alliance reserves the right to modify the Policy at any time, so please review it frequently.

Limitation of Liability

By providing us with any Personal Information, you expressly and without conditions release and hold harmless BHH Alliance and each of their related entities, parents, service providers, licensors, and its or their respective officers, directors, employees or agents from any and all liability for any injuries, loss or damage of any kind arising from or in connection with the use and/or misuse of your collected information. In addition, while we take reasonable steps to prevent third-party companies from making unauthorized use of your data, we cannot be held liable for any injuries, loss or damage of any kind arising from or in connection with the use and/or misuse of your collected data by those third parties.